

PROJECTIONS SPONSORSHIPS

Projections is Bryn Mawr Film Institute's premier publication, a 24-page, full-color brochure published quarterly to announce BMFI's upcoming films, special events, and film studies classes.

Your company or organization can be part of *Projections*, appearing with other fine Main Line businesses that support BMFI.

To sponsor *Projections*, please contact our Marketing Manager, Gina Izzo, at 610.527.4008 x110 or GIzzo@BrynMawrFilm.org.



PROJECTIONS CIRCULATION

PROJECTIONS QUARTERLY PRINT MAGAZINE

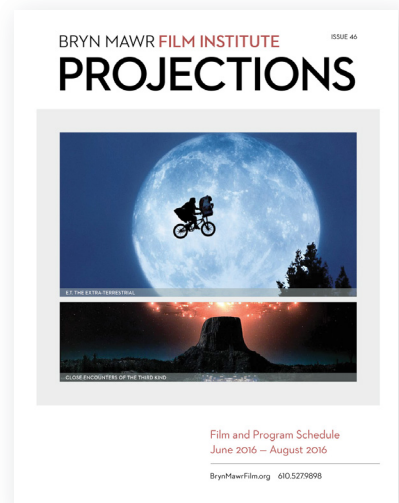
- Four issues printed annually
- 15,000 copies printed per issue
- Direct-mailed to over 8,800 members
- Circulated in-theater to 3,500 - 4,000 weekly moviegoers
- Over 600 copies distributed through businesses and organizations on the Main Line

PROJECTIONS QUARTERLY MAGAZINE ONLINE

- Can be downloaded and viewed online up to two weeks prior to hardcopy delivery
- Is linked prominently on every page of BrynMawrFilm.org
- BrynMawrFilm.org is viewed 939,000 times by over 137,000 unique viewers annually

PROJECTIONS BUSINESS SPONSOR BENEFITS

- Business Sponsor Listing on the BMFI site
- Business Sponsors link is displayed prominently on every page of BrynMawrFilm.org
- Business Sponsor acknowledgement in BMFI's onscreen preshow viewed by an audience of over 3,500 weekly ticketholders
- Reserved placement in BMFI's Atrium Display for marketing materials and informational literature (reserved exclusively for BMFI Business Sponsors)
- Two (2) free movie passes for each month you sponsor *Projections*



UPCOMING ISSUES:

Fall 2016 (Issue #47)
September - December

Winter 2017 (Issue #48)
December - March

Spring 2017 (Issue #49)
March - May

Summer 2017 (Issue #50)
June - August

INSERTION DEADLINE:
Friday, July 8

INSERTION DEADLINE:
Friday, October 14

INSERTION DEADLINE:
Friday, February 3

INSERTION DEADLINE:
Friday, April 7

MATERIALS DEADLINE:
Friday, July 15

MATERIALS DEADLINE:
Friday, October 28

MATERIALS DEADLINE:
Friday, February 17

MATERIALS DEADLINE:
Friday, April 21

SPECIFICATIONS AND PRICES:

For best reproduction, materials should be submitted in a digital file format. PDF/X1a is the preferred file format, though we will accept flattened TIFF or JPG files. BMFI cannot create artwork for *Projections* sponsorships.

All images and fonts must be embedded when the file is created. Images must be CMYK or grayscale, TIFF, JPG, or EPS at 300 dpi. No RGB or spot colors should be used.

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FULL-PAGE

7.375" x 9.875"
full color
\$1,000 per issue
\$3,600 per year

1/2 PAGE

7.375" x 4.875"
full color
\$600 per issue
\$2,000 per year