

# **PROJECTIONS Sponsorships**

Projections is Bryn Mawr Film Institute's premier publication, a 24-page, full-color brochure published quarterly to announce BMFI's upcoming films, special events, and film studies classes.

Your company or organization can be part of *Projections*, appearing with other fine Main Line (and beyond) businesses that support BMFI.

To sponsor *Projections*, please contact BMFI's Marketing department at **sponsorship@ brynmawrfilm.org** or by calling **610.527.4008 x117**.

### **PROJECTIONS Circulation**

### **Projections Printed Magazine**

- Four issues printed annually
- 6,000 copies printed per issue
- Direct-mailed to over 5,000 member households
- Circulated in-theater to 2,500-3,500 weekly moviegoers
- Distributed through businesses and organizations on the Main Line

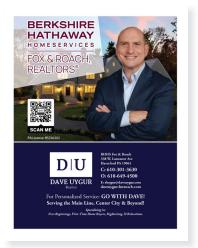
### **Projections Online Magazine**

- Can be downloaded and viewed online up to two weeks prior to hardcopy delivery
- Is linked prominently on every page of BrynMawrFilm.org

#### **Projections Business Sponsor Benefits**

- Business Sponsor listing on the BMFI site
- Business Sponsor link is displayed prominently on every page of BrynMawrFilm.org
- Business Sponsor acknowledgement in BMFI's onscreen preshow viewed by an audience of over 2,500-3,500 weekly ticketholders
- Sponsors are given exclusive use of the atrium literature stand.
- Sponsors are listed on a digital sign in our atrium.
- Two (2) free movie passes for each month you sponsor Projections





Full page placement



Half and quarter page placement



# **Specifications and Pricing**

For best reproduction, please ensure your artwork meets these specifications.

- Accepted File Formats: PDF, TIFF, JPG.
  PDF is the preferred file format, though we will accept flattened TIFF or JPG files.
- O All images and fonts must be embedded in the file
- O Images must be CMYK or grayscale.
- O Files must be at a print resolution of 300 dpi
- O No RGB or spot colors should be used.
- O BMFI cannot create artwork for sponsorships.

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**FULL-PAGE** 

SIZE: 7.375" X 9.875" \$1,000 PER ISSUE \$3.600 PER YEAR

**HALF-PAGE** 

SIZE: 7.375" X 4.875" \$600 PER ISSUE \$2.000 PER YEAR

QUARTER-PAGE

3.625" X 4.875" COLOR \$350 PER ISSUE \$1.400 PER YEAR