

# bmf*i* SPONSORSHIP PROJECTIONS

## PROJECTIONS Sponsorships

*Projections* is Bryn Mawr Film Institute's premier publication, a 24-page, full-color brochure published quarterly to announce BMFI's upcoming films, special events, and film studies classes.

Your company or organization can be part of *Projections*, appearing with other fine Main Line (and beyond) businesses that support BMFI.

To sponsor *Projections*, please contact BMFI's Marketing department at [sponsorship@brynmawrfilm.org](mailto:sponsorship@brynmawrfilm.org) or by calling **610.527.4008 x117**.

## PROJECTIONS Circulation

### Projections Printed Magazine

- Four issues printed annually
- 6,000 copies printed per issue
- Direct-mailed to over 5,000 member households
- Circulated in-theater to 2,500–3,500 weekly moviegoers
- Distributed through businesses and organizations on the Main Line

### Projections Online Magazine

- Can be downloaded and viewed online up to two weeks prior to hardcopy delivery
- Is linked prominently on every page of BrynMawrFilm.org

### Projections Business Sponsor Benefits

- Business Sponsor listing on the BMFI site
- Business Sponsor link is displayed prominently on every page of BrynMawrFilm.org
- Business Sponsor acknowledgement in BMFI's onscreen preshow viewed by an audience of over 2,500–3,500 weekly ticketholders
- Sponsors are given exclusive use of the atrium literature stand.
- Sponsors are listed on a digital sign in our atrium.
- Two (2) free movie passes for each month you sponsor *Projections*

## BRYN MAWR FILM INSTITUTE PROJECTIONS



Film and Program Schedule  
December 2023 – March 2024  
BrynMawrFilm.org 610.527.9898

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Full page placement

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Half and quarter page placement

**BRYN MAWR FILM INSTITUTE**

824 W. LANCASTER AVENUE, BRYN MAWR, PA 19010

[www.BrynMawrFilm.org](http://www.BrynMawrFilm.org)

# **bmf** SPONSORSHIP PROJECTIONS

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- **Images must be CMYK or grayscale.**
- **Files must be at a print resolution of 300 dpi**
- **No RGB or spot colors should be used.**
- **BMFI cannot create artwork for sponsorships.**

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